

PRESS RELEASE

July 2025

Space for sustainable innovations

WITTMANN Group opens new technology center in Nuremberg

At the beginning of July, WITTMANN BATTENFELD Deutschland opened its expanded and redesigned application technology center at its Nuremberg site with a customer event. With this investment, the WITTMANN Group is now offering its customers and partners in Germany even more opportunities to get to know and try out innovative products and technologies in a tangible and practical way. The thematic focus of the expanded range is on energy efficiency and the circular economy.

Sustainable, efficient, economical – at the opening of the new technical center in Nuremberg, WITTMANN is presenting itself as a reliable partner for greater competitiveness in the rapidly changing injection molding industry. "Reducing the CO₂ footprint is an absolute necessity. Measures to increase energy efficiency and sustainability only have a chance if they also pay off economically," emphasizes Andreas Schramm, Managing Director of the German subsidiary of the Austrian WITTMANN Group. "This is exactly what our developers have firmly in mind. In our new technical center, economic sustainability can be experienced directly."

Exhibits covering the entire product range

The capacities in the technical center are available to all customers of the WITTMANN Group – for individual presentations, joint development work, technical application consulting, material and mold trials as well as factory acceptance tests.

Two large injection molding production cells are located in the technical center, whereby the applications presented will change frequently. A servo-hydraulic SmartPower and an all-electric EcoPower injection molding machine will be the first to produce guest gifts on the opening day. Both applications show how easy it is to exploit the potential for CO₂ savings. Among other things, the high energy efficiency of the machines, digital assistance systems and the processing of recycled materials contribute to this. The advantages of complete solutions from a single source also become clear. "With complete solutions, we can precisely coordinate all components of the production cell right from the start and thus exploit efficiency and quality potential particularly well," says Schramm. "The WITTMANN Group offers solutions from

its own development and production across the entire production process – from material preparation, injection molding, temperature control and automation to inline recycling and the integration of digital solutions. Only WITTMANN can do this in this depth."

Other exhibits in the new technical center will present innovations from the areas of mold temperature control, peripherals, automation, recycle processing and 4.0 networking. These include smart recycling packages, the Expert MouldTemp assistance system, the WX90 servo removal unit and the Feedmax Clean conveyor unit with integrated dedusting.

New information corner for partner presentations

The thematic focus of the exhibition is reflected in the lecture program. WITTMANN was able to attract renowned external speakers for the opening day. The speakers came from the companies WILDPLASTIC, Leonhard Kurz Stiftung, Kontron Leipzig and Schlaeger Kunststofftechnik.

Guests at the opening ceremony will also notice the new, attractive seating area in the technical center, which is more than just a quiet place to have a coffee with customers or move project discussions to the technical center. "We make this information corner available to our customers and partners," says Schramm. "We offer an appealing atmosphere, top equipment and state-of-the-art presentation facilities – for example for product presentations or events, whether for a day or an entire week."

Looking ahead to the K 2025

The WITTMANN Group has two locations in Germany – the second location in addition to Nuremberg is Meinerzhagen. The customer technology center there was expanded and technologically upgraded two years ago. The entire product range of the WITTMANN Group can now be experienced live at both locations, with the technologies presented complementing each other very well. One focus in Meinerzhagen, for example, is Cellmould lightweight technology, which is available on several machines there.

"We are looking positively to the future and expect K 2025 in particular to provide new impetus," says Andreas Schramm. "The guests at our technical center opening can already take away one or another preview of our K innovations from the opening day."



Fig. 1: Dr. Werner Wittmann, owner and Managing Director of the WITTMANN Group (center right), opens the technical center together with Andreas Schramm, Managing Director of WITTMANN BATTENFELD Deutschland (center left), Alexander Paech, Sales Manager Automation and Peripherals (right), Andreas Hollweg, Sales Manager Injection Molding Technology (2nd from left) and junior staff.



Fig. 2: Around 200 guests explored the exhibits in WITTMANN's new technical center in Nuremberg.



Fig. 3: The new technical center is equipped with its own central material supply system.



Fig. 4: With complete solutions from a single source, all components of the production cell can be precisely coordinated from the outset in order to exploit efficiency and quality potential to the full. This can be experienced directly in WITTMANN's new technical center in Nuremberg.



Fig. 5: On the opening day, WILDPLASTIC presented its innovations in the new information corner.

Pictures: WITTMANN

The WITTMANN Group

The WITTMANN Group is a globally leading manufacturer of injection molding machines, robots and auxiliary equipment for processing a great variety of plasticizable materials – both plastic and non-plastic. The group of companies has its headquarters in Vienna, Austria and consists of two main divisions: WITTMANN BATTENFELD and WITTMANN. Following the principles of environmental protection, conservation of resources and circular economy, the WITTMANN Group engages in state-of-the-art process technology for maximum energy efficiency in injection molding, and in processing standard materials and materials with a high content of recyclates and renewable raw materials. The products of the WITTMANN Group are designed for horizontal and vertical integration into a Smart Factory and can be inter-linked to form an intelligent production cell.

The companies of the group jointly operate ten production plants in seven countries, and the additional sales companies at their 35 different locations are present in all major industrial markets around the world.

WITTMANN BATTENFELD pursues the continued strengthening of its market position as a manufacturer of injection molding machines and supplier of comprehensive modern machine technology in modular design. The product range of WITTMANN includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, temperature controllers and chillers. The combination of the individual areas under the umbrella of the WITTMANN Group enables perfect integration – to the advantage of injection molding processors with an increasing demand for seamless interlocking of processing machines, automation and auxiliaries.

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